

MediaRights Fact Sheet

The Industry's Most Powerful, Flexible and Competitively Priced Rights Management Solution

MediaRights

Overview

A modular, web-based system fueled by an unrivaled, dynamic engine and a user-friendly interface, MediaRights creates an error-proof environment for licensing with precise availability calculations and real-time conflict-checking. Scalable, mobile and secure, MediaRights is designed to keep your entire distribution team in sync while you make sales, close deals and move your content effortlessly.

Highlights

POWERFUL
Fueled by an unrivaled, dynamic engine, MediaRights creates an error-proof environment for media avails and sales. With precise availability calculations and real-time conflict-checking, you can rely on accurate information, allowing you to focus on the core of your business.

USER FRIENDLY
Powerful shouldn't mean complex. With a forward-looking design, save-and-recall features and time-saving wizards that seamlessly guide you through the licensing process, MediaRights is an intuitive tool built for all levels of Users.

FLEXIBLE
Define how you move your intellectual property. Use industry standard classifications or identify your own media, territories, languages, product groups and currencies. MediaRights is flexible, scalable and completely user-defined.

PORTABLE
You move just like your content does. Platform-independent, MediaRights is a web-based application accessible from anywhere in the world. With just an internet connection and a web-browser, you can export product catalogs, run availabilities, and draft a sales order within minutes.

SYNCHRONIZED
Keep your entire distribution team in-sync. Whether you're a single-laptop operation or a global sales agency with multiple branches, MediaRights is your company's enterprise resource for real-time information on products, rights, availabilities, sales, contracts and finances.

SECURE
Fully protected with state-of-the-art security, MediaRights provides configurable user access for each component. Every module is access driven, allowing you to grant view, add, edit, delete and export privileges to each user.

AFFORDABLE
The most competitively priced rights management system on the market, MediaRights can be fully hosted, requiring no new hardware installations or infrastructure investment.

System Features

- Web-Based
- Customizable Design and Scalable Architecture
- Intuitive Interface
- User-defined Media and Product Types
- Custom Territories, Languages, Currencies
- Distribution Rights and Restrictions
- Fast Availability Calculation and Reporting
- Dynamic Conflict Checking
- Holdbacks and Reserved Rights
- Sales and Contract Management
- Built-In Global Telecast Tracking
- Events, Triggers and Automatic Notifications
- Document Storage and Change-Log Tracking
- Payment Terms, Invoicing and Reporting
- Material Servicing and Asset Management
- Customizable Product Catalog
- Security and User-Management
- View in HTML, Export to Excel®

About Us

The preferred choice among entertainment industry elite, MediaLogiq Systems is a world-class, innovative software company with agile applications for rights management and audience analytics. Powered by cutting-edge technology and informed by decades of industry expertise, we specialize in providing cloud-based, scalable services for acquisitions, distribution, licensing, program tracking, marketing and contract administration to maximize your return on investment.

Our portfolio of web-based applications includes ITVR, a multi-country, TV audience analytics platform combining audience measurement data with cross-market program identification and research, as well as MediaRights, an enterprise rights management software handling program catalogs, rights-in, availabilities, licensing, conflict-checking, payment terms, financial reporting, invoicing and materials servicing.

MediaLogiq boasts a 25-year heritage of delivering robust and intuitive software to the media industry's most successful organizations, including 20th Century Fox, A+E Networks, BBC Worldwide, Blue Ant Entertainment, Bomanbridge, CBS Studios, Disney, DR Sales, Electus, Endemol Shine, GRB, Jim Henson Company, MGM, NBCUniversal and Warner Bros.

Solution Includes



Hosting



Training



Tech Support



Maintenance



Upgrades



The Intelligence Behind Rights Management & Audience

